



CEPE

Annual Conference & General Assembly

18 – 20 September 2019, St. Julian's, Malta

Trends and hands that shape the future –
perspectives for the paint industry

Parallel sessions on:

- **Decorative Coatings**
- **Industrial Coatings**

www.european-coatings.com/cepe





TRENDS AND HANDS THAT SHAPE THE FUTURE

The prospects for the paint industry

**JAN VAN
DER MEULEN**

Managing Director,
CEPE



Industrial manufacturing is in turmoil due to business pressures, market trends, and new technologies. This development has also left its mark on our industry. The only way paint and coatings manufacturers can stay ahead of competitors and gain market share in today's quickly morphing environment is to embrace change. This year's programme for the CEPE Annual Conference will address a range of issues that will impact on our industry, with a particular focus on the trends and hands that will shape our future.

These issues afford us a chance to gain...

- ✓ insights into the European economy
- ✓ a look at the future of mobility and the potential impact on coatings
- ✓ an expert view on developments in raw materials pricing
- ✓ first-hand experience of the African paint market and its potential
- ✓ an update on regulations and hot topics.

In addition, there will be a dedicated session on:

WHERE ARE THE HANDS THAT WILL HOLD THE BRUSH?

One factor that is increasingly shaping the Decorative Coatings market is the manual application of the paints. What do consumers want now, what will they want in the future: Do-it-Yourself or Do-it-For-Me?

Join your peers at the Annual CEPE Conference and General Assembly in St. Julian's, Malta, from 18 to 20 September 2019. Don't miss the European coatings industry's premier event, which will once again feature top-notch presentations from experts and provide a platform for fruitful discussions with your industry colleagues.

And, finally, on a personal note: the conference in Malta will mark my farewell to you, because I will be retiring in early 2020.

Sponsored by:



WEDNESDAY

18 September 2019

09.00 – 17.00 h 🧑‍🤝‍🧑 **Pre-conference meetings** (by invitation only)

14.30 – 17.30 h 📷 **Sightseeing Tour** (registration required)

19.00 – 22.00 h 🧑‍🤝‍🧑 **Welcome get-together** (reservation required)

THURSDAY

19 September 2019

SPOUSE PROGRAMME

09.30 – 16.30 h

Sightseeing Tour
(registration
required)

PLENARY SESSION

Chairman: Jan van der Meulen,
Managing Director, CEPE, BE

09.00 – 09.30 h 🧑‍🤝‍🧑 **Welcome: CEPE Work Review and Paint Statistics 2018**
Jan van der Meulen, CEPE, BE

09.30 – 10.00 h **Regional market overview: Africa**
Joao Serrenho, CIN - Corporação Industrial do Norte, PT

10.00 – 10.30 h **Economic climate in the EU and its impacts**
Graeme Leach, Macronomics, UK

10.30 – 11.00 h ☕ **Coffee Break**

11.00 – 11.30 h **Digital twinning – a new era of end-to-end supply chain management ante porta's**
Dr. Benedikt Frank, A.T. Kearney, DE

11.30 – 12.00 h **When mobility changes where do coatings move to?**
Shay Eliaz, Deloitte Consulting, US

12.00 – 13.30 h 🍴 **Lunch Break**

WHERE ARE THE HANDS THAT WILL HOLD THE BRUSH?

13.30 – 13.50 h **What is happening to the growth of the German market of deco-paints? An X-ray scan of a non-growing market**
Stefan Dreesmann, Chem Research, DE

13.50 – 14.10 h **The consumer: Do-it-Yourself or Do-it-for For Me? What are the motives and trends?**
Reinier Zuydgeest, USP, NL

14.10 – 14.30 h **Where will the skilled hands be found in the years to come? Opportunities and threats in recruiting the next generation in Germany**
Mathias Bucksteeg, Bundesverband Farbe, DE

14.30 – 15.00 h 🧑‍🤝‍🧑 **Panel Discussion**

15.00 – 15.30 h ☕ **Coffee Break**

PARALLEL SESSIONS

SESSION 1

Decorative Coatings

*Chairman: Thierry Destruhaut,
PPG Industries, NL*

15.30 – 15.45 h

Introduction and deco market status

Thierry Destruhaut, PPG Industries, NL

15.45 – 16.15 h

The world of home improvement

*John Herbert, European DiY and Retail
Association (EDRA), EU*

16.15 – 16.45 h

The battle against bacteria: can it be won without biocides? A comparison of alternatives

Dr. Jan Lorenzen, Danish Technological Institute, DK

16.45 – 17.00 h

Regulations update & Hot issues

Didier Leroy, CEPE, EU

SESSION 2

Industrial Coatings

Chairman: Gerard de Vries, Akzo Nobel, NL

15.30 – 15.45 h

Introduction and industrial coatings market status

Gerard de Vries, Akzo Nobel, NL

15.45 – 16.15 h

Extending and strengthening the functions of industrial paints - The enabling role of nano

Dr. Georg Wagner, Nano Tech Coatings NTC, DE

16.15 – 16.45 h

EPD for performance products: corrosion and fire protection

tba

16.45 – 17.00 h

Regulations update & Hot issues

Janice Robinson, CEPE, EU



CEPE NIGHT

Thursday, 19 September 2019

19.00 – 22.00 h

Meeting Point, 18:15 h, hotel lobby

FRIDAY

20 September 2019

09.30 – 11.00 h **General Assembly** (members only)

12.00 – 13.30 h 🍴 **Lunch Break** (registration required)

(subject to change)

NETWORKING OPPORTUNITIES & SOCIAL PROGRAMME

MOST STUNNING PLACES IN MALTA

18 September 2019, 14.30 – 17.30 h

This tour will start with a visit to one of the most beautiful cities of Malta - Mdina. Mdina is also known as the silent city, as no cars are allowed within the city walls. You will not regret walking along the narrow streets and visiting the cathedral and bastion. Afterwards you will see the St Paul's Catacombs in Rabat, continuing to Dingli. The Dingli cliffs face the village of Dingli and were considered a natural fortress because attackers could not approach from the west due to their imposing height.



WELCOME GET-TOGETHER

18 September 2019,
19.00 – 22.00 h

Spend a relaxing first day with stunning island views at the SKYBEACH of the InterContinental Hotel. Our welcome reception will take you to the top floor of the hotel where we will enjoy a Maltese BBQ.



CEPE NIGHT

19 September 2019, 19.00 – 22.00 h

Grapevine covered poolside area, a beautiful terrace, rustic details and idyllic ambience with rocks that once formed part of the farmhouse stables - discover the allure of a 200-year-old traditional Maltese farmhouse during this year's CEPE Night. Find yourself immersed in a place where special things can happen and enjoy a traditional Maltese evening with your peers.

VALLETTA AND THE THREE CITIES

19 September 2019, 9.30 – 16.30 h

The tour will start with a bus drive to Valetta. In Valetta you will visit the Upper Barakka Garden, which has spectacular views across the Grand Harbour and the Three Cities as well as the Grandmaster's Palace which was the original Magisterial Palace of the Knights. The Three Cities offer an intriguing insight into Malta and its history. Left largely unvisited, the Three Cities are a slice of authentic life and a glimpse into Malta's maritime history. The Three Cities can rightly claim to be the cradle of Maltese history - the churches, forts and bastions are far older than Valletta's.

(This tour includes a lunch break.)

**SPOUSE
PROGRAMME**



CONFERENCE HOTEL

InterContinental Hotel
St. George's Bay St Julian's, STJ 3310
MALTA

Hotel accommodation is not included in the CEPE Annual Conference & General Assembly fee. On behalf of CEPE we have arranged a room block for conference delegates in the InterContinental Hotel for a special single room rate of EUR 200 incl. breakfast. You may complete your reservation online at www.european-coatings.com/cepe/hotel. Reservations can be made until 15 August 2019. Please note that reservations received by the hotel after this date will be subject to availability.

CONFERENCE FEES

18 – 20 September 2019

MEMBER



Conference, Welcome get-together & CEPE Night

Early Bird Fee

850€

Standard Fee

970€

NON-MEMBER



Conference, Welcome get-together & CEPE Night

1.090€

1.190€

MEMBER



Conference & Welcome get-together

740€

850€

NON-MEMBER



Conference & Welcome get-together

970€

1.100€

EARLY BIRD RATES AVAILABLE UNTIL 8 JULY 2019

PLEASE NOTE: The organiser reserves the right to change the programme content or to cancel the event due to important reasons. Photographs and videos of delegates might be taken during the conference and may be used for promotional purposes. The address data are processed for customer service and information purposes in compliance with German Data Protection Law. Company's name, city, country, email address might be published on the Internet as reference for upcoming events and placed on the list of participants. Objection to publication is possible up to three weeks prior to the event and needs to be made in writing. Please refer to our website for full terms and conditions including our cancellation policy and deadlines.