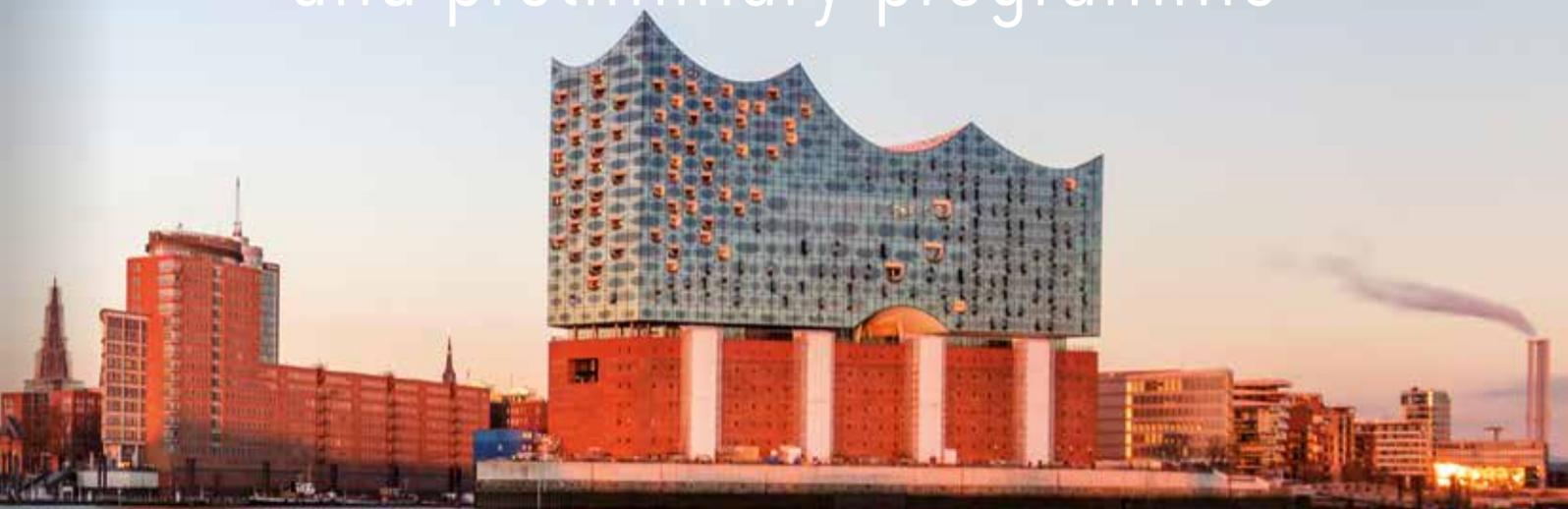


INVITATION

and preliminary programme



*EuPIA 15th
Annual Conference*

Hamburg, Germany | April 26 – 27, 2018



*Dear
Members,*



We look forward to seeing you in Hamburg at the 15th EuPIA Annual Conference held April 26 and 27. Late April is the perfect time to visit Germany's second largest city as the first signs of spring begin to show themselves in this incredibly green urban environment surrounded by water on the Elbe River.

Also one of the 16 states of Germany, the city-state of Hamburg has a long history as a key member of the medieval Hanseatic League. Today the city is known for its international trade and position as the second largest port in Europe and ninth largest in the world. The Speicherstadt, or the largest warehouse district in the world, located in the port of Hamburg, was recognized in 2015 as a UNESCO World Heritage Site.

During the two half-day sessions, EuPIA has brought together a healthy mix of knowledgeable presenters well versed in the most recent industry topics and trends.

We have built in ample time in the agenda to allow for informal discussions and getting to know one another better. I look forward to welcoming you to my home country and one of my favorite cities in the world.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Herbert Forker', written in a cursive style.

Herbert Forker, EuPIA Chairman

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CONFERENCE PROGRAMME

Thursday

26. April 2018

- 12.30 Welcome lunch
- 13.15 Start of the conference
"Digitalisation along the packaging supply chain" (moderated by Thomas Reiner, Berndt+Partner)
- 18.00 Closing the First Day
- 19.30 Departure for Dinner
- 20.00 Dinner

Friday

27. April 2018

- 09.00 Introduction of the second day
- 09.10 **"Macroeconomic and political evolution"** (Prof Dr Javier Díaz Giménez, IESE Business School, University of Navarra, ES)
- 11.10 Coffee Break
- 11.40 **"How can we better promote the value of packaging"**
Stefan Glimm (Senior Executive Advisor, Flexible Packaging Europe)
- 12.30 **EuPIA Statistics** (Martin Cellerier, Chairman EuPIA Statistics Working Group)
- 13.00 Closing of the conference
- 13.15 Farewell lunch

Registration

To book your place at the conference, please complete the registration form and send by e-mail to: mail@ciaunlimited.de

As soon as your registration has been submitted, you will receive a confirmation of registration and hotel booking information via email.

Please note – The deadline for booking is 26th of February 2018.

Fees

- € 700 for participants
- € 300 for accompanying persons

Stated conference fees are net prices.

All conferences in Europe are subject to VAT of the country of origin of participate.

To reclaim, please contact your local tax office.



Venue

Empire Riverside Hotel

Bernhard-Nocht-Strasse 97, 20359 Hamburg

Phone: +49 (0)40 311 190 email: empire@hotel-hamburg.de

Cancellation

The conference fee will be refunded in full if notice of cancellation is received up to 4 weeks before the conference. 50% of the conference fee will be refunded if cancellation received later, but not later than 2 weeks before the conference.

Please note – Delegates who fail to attend without notifying the organizer will be liable for the whole conference fee including hotel accommodation. Cancellation after confirmation of hotel reservation may result in a cancellation fee. Substitutions of delegates may be made at any time.

700 Euro for participants

300 Euro for accompanying persons

Accommodation

Hotel accommodation is not included in the EuPIA Conference fee.

Special EuPIA conditions in the Empire Riverside Hotel

212 EUR per single room including breakfast excluding city tax;

235 EUR per double room including breakfast excluding city tax; (hotel reservation will be done by CiA unlimited).

Contacts

on accommodation and registration:

CiA unlimited, Gudrun Rietheimer

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on organization in general and content:

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+32 (0) 26767484

Kanert@vci.de

Thursday

26. April 2018

15.00 – 18.00 **Sightseeing**

During your tour, you will discover the entire Outer Alster, the historic warehouse complex, the Reeperbahn in the famous red light district, Hamburg's unique landmark St. Michael's church and the new district of Hamburg, the "Hafencity". Also you will see the fabulous city hall, built in neo-renaissance style.

19.30 **Departure for Dinner**

20.00 **Dinner**

Friday

27. April 2018

09.30 **Sightseeing Blankenese and boat tour**

Enjoy the unique atmosphere of this idyllic tour through the warehouse complex and Hafencity. The cozy boat will cruise through the lovely illuminated canals of warehouse complex and Hafencity. Afterwards discover the little thatched cottages, half-timbered houses, and larger villas on the banks of the River Elbe on this tour of Blankenese in Hamburg. Walk through the famous „Stairs Neighborhood“ and admire the magnificent views of the river.

13.00 **Farewell lunch**

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HAMBURG



SEE YOU
SOON

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